10 FAM 320
IIP POLICY AND INFORMATION PRODUCTS AND SERVICES

(CT:PEC-011; 02-03-2006)
(Office of Origin: IIP)

10 FAM 321 WASHINGTON FILE

(CT:PEC-011; 02-03-2006)

a. The Washington File is the U.S. government's primary source of official information directed to foreign readers and to its personnel abroad. The Washington File carries information about U.S. policies, actions, and activities. It includes official texts and transcripts, fact sheets, chronologies, articles, and other informational material. Texts and transcripts from Congress may also be provided, as well as texts from outside the U.S. government.

b. IIP prepares and disseminates the Washington File abroad to U.S. missions, which use and distribute the information in a variety of ways and formats. Much of the information from the Washington File is also available on IIP's USINFO web site (see the IIP Intranet web site for more information about the Washington File).

c. U.S. embassies distribute Washington File material to targeted foreign readers based on their analysis of the communications environment in their host country (see 10 FAM 313 above for audience information for all IIP products).

10 FAM 322 OPINION EDITORIAL (OP-EDS)

(CT:PEC-011; 02-03-2006)

a. Op-eds are opinion pieces that articulate specific U.S. government policies and views. They are designed so embassy staff may place them in foreign media outlets. Op-eds may be signed by Department officials, or they may be generic articles for adaptation by ambassadors and other mission personnel. The Office of Strategic Communications (IIP/SC) coordinates the production of all op-eds intended for foreign placement except those of the Secretary, including obtaining the necessary clearances from all appropriate Department elements. The op-eds may be drafted by IIP or by personnel from other regional or functional bureaus, but in all cases IIP/SC must authorize the release to embassies of an op-ed text.

b. By law, all op-eds written or translated by IIP are designed exclusively for

overseas audiences (see 10 FAM 313). If posts or bureaus want translation for domestic U.S. media placement or translation of op-eds, they should consult the Bureau of Public Affairs (PA) and the Office of Language Services (A/OPR/LS).

10 FAM 323 INFOCENTRAL

(CT:PEC-011; 02-03-2006)

INFOCENTRAL is an online resource managed by IIP/SC that brings together on a single site policy information, press guidance, background, and other relevant materials for use by Department officers in Washington and in the field, as well as other U.S. government personnel who deal with international audiences on policy matters.

10 FAM 324 PUBLIC DIPLOMACY KNOWLEDGE MANAGEMENT (PDKM)

(CT:PEC-011; 02-03-2006)

PDKM is a web-based platform managed by IIP/SC that allows the public diplomacy community to access and exchange information on PD programs, products, and activities.

10 FAM 325 PUBLIC DIPLOMACY GLOBAL FORUM

(CT:PEC-011; 02-03-2006)

The Global Forum is a Web-based, interactive site that facilitates the exchange of views and information on matters related to public diplomacy. IIP/SC manages the Global Forum.

10 FAM 326 INTERNATIONAL EVENTS CALENDAR

(CT:PEC-011: 02-03-2006)

The International Events Calendar is a web-based planning device managed by IIP/SC for public diplomacy (PD) professionals. It assists them in developing strategies for specific policy objectives and for significant events that have a PD dimension.

10 FAM 327 THROUGH 329 UNASSIGNED